

ALOTA Fall Conference Board Meeting
September 20, 2019
Hampton Inn & Suites, Orange Beach, AL

- I. Call to Order: 810 am
- II. Establishment of quorum, introduction of guests
 - a. Attendance: Alyssa Ritenour, Rachel Gahan, Megan Sortino, Rachal Ashcraft, RJ Higginbotham, Lindsay Dana, Robin Deacy, Tara Thompson, Tracy O’Conner, Ann Cosby, Chris Eidson, Laura Smith, Andrea Hunter, Bailey Johnson, Jay, Dewayne Hamilton, Tracey O’Conner, Candra Taylor, Mia Tigue
- III. Review and approval of minutes from previous meeting
 - a. Approved
- IV. Old Business/New Business
 - a. Thanks to all the board
 - b. Update for AOTA APP and surveys
 - i. Required to have 25 return after conference
 - ii. Email to be sent following conference
 - c. Update regarding bylaws
 - i. Official vote during business meeting
 - d. Update about paper CEU certificates / issues with CE broker and NBCOT
 - i. New Policy: ALOTA will not upload CEUs to CE Broker for attendees. Paper certificates will be handed out at end of conference. Currently NBCOT will not accept CEUs without paper certificate.
 - ii. Approved by majority of Board.
 - e. Free night drawing
 - i. Congrats to Sherry K!
 - f. Update on ideas for added value to membership, Journal Club, introducing Laura Denham
- V. Officer/Committee Reports:
 - a. VP
 - i. Fall Conference Update
 - 1. Sold out! Turned at least 70 people away as we would not accommodate based on capacity of room.
 - ii. Spring Conference 2020
 - 1. February 2020 (date to come)
 - 2. Location in Birmingham (venue to come)
 - 3. Establishing Spring Conference
 - 4. Committee Huntsville was one of our largest conference and looking to grow

5. Spring to be targeted/specially conference
- iii. Growth and new venue ideas
 1. Fall Conference 2020 new location! At The Lodge!!
 2. Enough room for growth southeast conference?? Mini Student conclave
 3. Better serve students and practitioners
 4. Versatile room space
 5. Different staying room sizes practitioners vs students
 - a. Keeping people staying at the lodge
 6. Rebranding- Fall Retreat
 - a. Destination and family friendly and CEUs
 7. Discussion of risk/benefits
- b. Government Affairs
 - i. 2019 Update
 1. PT direct access bill, the orthotics bill, and discussion about using the OT state board as funding for the state general budget (all of which died in committee). If he is not and you want me to draft a more formal report I am happy to do so. I was hoping I might be able to call in, but I'm not going to be in the office tomorrow so it makes it harder.
- c. Secretary
 - i. Website and email updates
 1. Use and procedures
 - a. Supporting districts to get information to ALOTA members in their district via targeted emails and social media
 - b. Emails and website posting to be approved by president and secretary
- d. Treasurer
 - i. Financial Report
 1. Checking \$75,113.53
 2. Savings: \$33,36.80
 - ii. Financial Policy and Procedure
- e. Membership
- f. Recognitions
 - i. Recognition Committee
 - ii. Changing over to Awards and Scholarships to web-based platform through member clicks.
 - iii. COTA student scholarship at Spring Conference.
- g. Social Media
 - i. Pushing social media traffic (likes and shares) during conference.
 - ii. Increasing followers on Twitter, Instagram, facebook.
- h. RA

- i. AOTA RA Meeting Update
 - ii. Hill Day
 - i. District Chairs
 - i. North
 - ii. NorthCentral
 - iii. Central
 - 1. 2 Events planned October 2019
 - iv. EastCentral
 - v. South
 - vi. Wiregrass
 - j. Student Reps
- VI. Adjourn 10:30 am